

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S2	1730	709/217.COR.	US-PGPUB; USPAT	AND	ON	2007/04/11 08:46
S3	4732	((statistical NEAR2 model) AND (web OR internet OR network))	US-PGPUB; USPAT	AND	ON	2007/04/11 13:44
S4	23	((statistical NEAR2 model) SAME (cluster NEAR2 analysis) AND (web OR internet OR network))	US-PGPUB; USPAT	AND	ON	2007/04/11 14:00
S5	182	((statistical NEAR2 (analysis OR model)) SAME (cluster NEAR2 analysis) AND (web OR internet OR network) AND (geographic OR location))	US-PGPUB; USPAT	AND	ON	2007/04/11 14:07
S6	17	((statistical NEAR2 (analysis OR model)) SAME (cluster NEAR2 analysis) AND ((web NEAR2 page) OR internet OR browser) AND (geographic OR location)) AND advertisement	US-PGPUB; USPAT	AND	ON	2007/04/11 14:37
S7	0	((statistical NEAR2 (analysis OR model)) SAME (cluster NEAR2 analysis) AND ((web NEAR2 page) OR internet OR browser) AND (geographic OR location)) AND (directed NEAR3 advertisement)	US-PGPUB; USPAT	AND	ON	2007/04/11 14:37
S8	0	((statistical NEAR2 (analysis OR model)) SAME (cluster NEAR2 analysis) AND ((web NEAR2 page) OR internet OR browser) AND (geographic OR location)) AND ((directed NEAR3 content) SAME advertisement)	US-PGPUB; USPAT	AND	ON	2007/04/11 14:38

S9	5	((statistical NEAR2 (analysis OR model)) AND (web NEAR2 page) OR internet OR browser) AND (geographic OR location)) AND ((directed NEAR3 content) SAME advertisement)	US-PGPUB; USPAT	AND	ON	2007/04/11 15:17
S10	50	((cluster OR statistical OR data OR pattern) NEAR3 (analysis OR model OR mining OR recognition)) SAME ((directed OR direct OR delivery) NEAR3 (advertisements OR marketing OR content)) AND (geographic SAME location) AND (internet OR web))	US-PGPUB; USPAT	AND	ON	2007/04/11 16:30
S11	1763	gaussian NEAR2 model	US-PGPUB; USPAT	AND	ON	2007/04/11 15:28
S12	5326	705/14	US-PGPUB; USPAT	AND	ON	2007/04/11 15:33
S13	3248	705/14.COR.	US-PGPUB; USPAT	AND	ON	2007/04/11 15:33
S14	1	((cluster OR statistical OR data OR pattern) NEAR3 (analysis OR model OR mining OR recognition)) SAME ((directed OR direct OR delivery) NEAR3 (advertisements OR marketing OR content)) SAME (geographic SAME location) AND (internet OR web))	US-PGPUB; USPAT	AND	ON	2007/04/11 16:25
S15	0	(user NEAR3 location) SAME (web NEAR advertisement) SAME ((statistical OR cluster OR pattern) NEAR2 (analysis OR model OR recognition))	US-PGPUB; USPAT	AND	ON	2007/04/11 16:27
S16	23206	(directed OR direct OR delivery) NEAR3 (advertisements OR marketing OR content)	US-PGPUB; USPAT	AND	ON	2007/04/11 16:28
S17	214149	(cluster OR statistical OR data OR pattern) NEAR3 (analysis OR model OR mining OR recognition)	US-PGPUB; USPAT	AND	ON	2007/04/11 16:28

S18	2487464	(geographic OR location OR geographical OR region)	US-PGPUB; USPAT	AND	ON	2007/04/11 16:32
S19	4171	S16 AND S17 AND S18	US-PGPUB; USPAT	AND	ON	2007/04/11 16:33
S20	109	((web ADJ page) NEAR3 advertisement) AND S19	US-PGPUB; USPAT	AND	ON	2007/04/11 16:36
S21	11	((web ADJ page) NEAR3 advertisement) AND S19 AND S12	US-PGPUB; USPAT	AND	ON	2007/04/11 16:36
S22	14	(US-20070021952-\$ or US-20010037242-\$ or US-20040024639-\$ or US-20020188507-\$ or US-20040073482-\$ or US-20030171990-\$ or US-20030158777-\$ or US-20030023489-\$ or US-20020128907-\$ or US-20020077900-\$).did. or (US-6134532-\$ or US-6119101-\$ or US-7188085-\$ or US-6477575-\$).did.	US-PGPUB; USPAT	AND	ON	2007/04/12 10:39
S23	2	advertisement NEAR3 location NEAR3 web AND S22	US-PGPUB; USPAT	AND	ON	2007/04/11 16:58
S24	0	advertisement NEAR3 location NEAR3 analysis AND S22	US-PGPUB; USPAT	AND	ON	2007/04/11 16:58
S25	0	location NEAR3 analysis AND S22	US-PGPUB; USPAT	AND	ON	2007/04/11 16:58
S26	10501	709/217	US-PGPUB; USPAT	AND	ON	2007/04/12 10:19
S27	1	"6665715".PN.	US-PGPUB; USPAT	AND	ON	2007/04/12 11:16
S28	11264	(geograp\$5 NEAR3 information)	US-PGPUB; USPAT	AND	ON	2007/04/12 11:17
S29	909	analy\$3 SAME (geograp\$5 NEAR3 information)	US-PGPUB; USPAT	AND	ON	2007/04/12 11:18
S30	15	((analy\$3 SAME (geograp\$5 NEAR3 information)) SAME advertisement	US-PGPUB; USPAT	AND	ON	2007/04/12 11:28
S31	0	((analy\$3 SAME (geograp\$5 NEAR3 coordinate)) SAME advertisement	US-PGPUB; USPAT	AND	ON	2007/04/12 11:29
S32	3251	(geograp\$5 NEAR3 coordinate)	US-PGPUB; USPAT	AND	ON	2007/04/12 11:29
S33	161	((analy\$3 SAME (geograp\$5 NEAR3 coordinate))	US-PGPUB; USPAT	AND	ON	2007/04/12 11:29

S34	6	(analy\$3 SAME (geograp \$5 NEAR3 coordinate)) SAME (web OR internet)	US-PGPUB; USPAT	AND	ON	2007/04/12 11:33
S35	2	(analy\$3 SAME (geograp \$5 NEAR3 coordinate)) SAME (network AND internet)	US-PGPUB; USPAT	AND	ON	2007/04/12 11:33
S36	4	"20030061211" "20020042789" "20030217052"	US-PGPUB; USPAT; FPRS; EPO; JPO	OR	ON	2008/04/08 09:37
S37	9	("2003/0061211").URPN.	USPAT	OR	ON	2008/04/08 11:23
S38	8	("20020087505"   "20020138479"   "20030061211"   "20050048986"   "20050065916"   "6377961"   "6523021"   "6922567").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/04/08 11:34
S39	158290	((cluster OR statistical OR data OR pattern) NEAR3 (analysis OR model OR mining OR recognition)) AND @ad< "20030922"	US-PGPUB; USPAT	AND	ON	2008/04/08 11:53
S40	21718	((((cluster OR statistical OR data OR pattern) NEAR3 (analysis OR model OR mining OR recognition)) SAME (longitudinal OR longitude OR coordinates OR geometric OR geographic OR location OR address)) AND @ad< "20030922"	US-PGPUB; USPAT	AND	ON	2008/04/08 11:55
S41	158	((((cluster) ADJ (analysis)) SAME (longitudinal OR longitude OR coordinates OR geometric OR geographic OR location OR address)) AND @ad< "20030922"	US-PGPUB; USPAT	AND	ON	2008/04/08 11:56
S42	92	((((cluster) ADJ (analysis)) SAME (longitudinal OR longitude OR coordinates OR geometric OR geographic OR location OR address)) AND (network OR internet) AND @ad< "20030922"	US-PGPUB; USPAT	AND	ON	2008/04/08 11:57

S43	8	((cluster) ADJ (analysis)) SAME (longitudinal OR longitude OR coordinates OR geometric OR geographic OR location OR address)) AND (IP ADJ address) AND (network OR internet) AND @ad<"20030922"	US-PGPUB; USPAT	AND	ON	2008/04/08 12:14
S44	1	"20020002552"	US-PGPUB; USPAT; FPRS; EPO	OR	ON	2008/04/08 14:15
S45	655	((network ADJ address) OR (IP NEAR2 address)) SAME (coordinate OR latitude) AND @ad<"20030922"	US-PGPUB; USPAT; FPRS; EPO	OR	ON	2008/04/08 15:47
S46	82	((map OR mapping) SAME (network ADJ address) OR (IP NEAR2 address)) SAME (coordinate OR latitude)) AND @ad<"20030922"	US-PGPUB; USPAT; FPRS; EPO	OR	ON	2008/04/08 15:53

4/ 9/ 2008 2:07:59 PM

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